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**DANCITY  
FESTIVAL  
2012**

# **LABOUR OF LOVE**

**Foligno, July 6 + 7**

Dancity Cultural Association - Via Manin, 76 - 06034 Foligno (PG) Italy

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## DANCITY FESTIVAL 2012

“**Labour of love**”, meaning the will to create a work of art out of pure passion. This is the theme of the **2012 Dancity Festival**, the electronic music and digital arts festival now in its **seventh** edition, which will take place in **Foligno (IT)** on **July 6<sup>th</sup>** and **7<sup>th</sup>**. Two days of concerts, live shows and DJ sets, installations, dance performances, exhibitions, with international artists performing in suggestive as well as innovative locations.

## LABOUR OF LOVE

“Labour Of Love” represents the love for one's own work of art. A project made with love. It represents the meticulous treatment of every aspect in minute detail, with sentiment, enthusiasm, energy, for a result in which effort turns into satisfaction. A product with a message, exuding the soul, the physical and mental trial, the “blood, sweat and tears” of its creator. Labour of Love is the work of every artist, every artisan, every person who instils love into the process and into their own hands and minds, of those who are able to accomplish a different, unique, incomparable result.

## GRAPHIC CONCEPT

In line with this year's theme, Dancity has chosen to entrust the Festival's graphic concept exclusively to **Trevor Jackson**, visual artist, video-maker, musician and DJ. Jackson fully represents the selected theme, as the soul and dedication instilled into his creative process show through his work; the same values are also shared by the twenty volunteers of the Dancity Cultural Association. The eclectic English artist has therefore reinvented the Festival logo as well as the entire graphic concept: the website, the t-shirts, the print material. The stylized letters of the “classic” DF logo have been translated into pixels, a typical instrument of Jackson's art, and into a new multifunctional form, ideal for different levels of communication.

Other than imprinting his passion into the graphics of Dancity Festival 2012, Trevor Jackson's art will be shown in an exclusive **exhibition** in one of the historical buildings of

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the Foligno city centre; he will also join the Festival line-up. The art exhibition will consist in an audiovisual installation, gathering a selection of the most outstanding pieces of Jackson's opus.

### TREVOR JACKSON

Trevor Jackson has been a visual artist and active audio producer for over twenty years. Designer, art director, video-maker, his work has been shown at ICA, the Baltic gallery, the Guggenheim and the Barbican, and commissioned by BMW, Coca-Cola, Nike, Stone Island and many others. His label Output Recordings has introduced new frontiers, both in terms of artistic choices and musical approach (Four Tet, Lcd Soundsystem, Luke Abbott, Mu), and in the aesthetic sense, through the show of objects with a strong visual footprint. As a DJ, he recently remixed for Gossip, Doves, DJ Hell, Franz Ferdinand and U2, and contributed to K7's DJ Kicks series. His Playgroup project is currently preparing for the launch of a new album; the acclaimed album *Metal Dance* was just released. Gold dust and industrial/EBM/post punk classics.

### LINE-UP

Here are some of the artists that will bring their "labour of love" to the Festival:

**The Cinematic Orchestra** (UK); **Trevor Jackson** (UK); **Ital** (USA); **Monolake** (DE); **Maria Minerva** (EST); **Morphosis** (IT/LIB); **Stellar OM Source** (NL); **Holy Other** (UK); **Agoria** (FRA); **Blisstets** (IT/FRA first production); **Zavoloka** (UA); **Vladislav Delay + Giovanni Guidi** (FIN/IT first production); **I:Cube**, **Gilb'r**, **Joakim** and **Etienne Jaumet** present **Versatile Noise Troopers** (FRA); **Jimmy Edgar** (USA); **Deetron** (CH); **Pierre Bastien** (FRA); **I:Cube + Gilb'r b2b** (FRA); **Quiet Ensemble** (IT); **Panoram** (IT); **LTJ X-perience** (IT).

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## **TICKETS**

2 day pass, July 6-7: € 40

1 day pass: € 30

Concerts at Auditorium S. Domenico, 1 day: € 20

Concerts at Serendipity club, 1 day: € 15

## **UNDER 21 PROMOTION**

2 day pass, July 6-7: € 25

1 day pass: € 15

## **INFO**

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