

DANCITY // WETRANSFER // OPEN CALL

Dancity Festival is an internationally renowned electronic music and culture festival, produced and curated by Dancity Cultural Association.

The Festival, now in its ninth edition, will begin on **May 30th** with a first special event in Spoleto, followed by three days in Foligno on **June 26-27-28, 2014**.

Incredible locations such as Piazza del Duomo in Spoleto, Serendipity club, Auditorium San Domenico and Palazzo Candiotti complex in Foligno, in the heart of Umbria, become the settings to a unique festival atmosphere.

DANCITY // WETRANSFER // OPEN CALL is organized by Dancity Cultural Association and is addressed to artists, photographers, illustrators, video makers and designers who intend to exhibit a project at Dancity Festival in an exclusive location: the second floor of Palazzo Candiotti. The open call intends to expose the work selected to a vast audience during the days of the festival; one project will also be selected by [WeTransfer](#), technical partner of the open call, as the background theme of their website.

THEME

The Open Call theme is *Gateway*, driving concept of the ninth edition of Dancity Festival. Gateway is intended as a portal bringing together the sensory aspects of art that cohabit with historical traditions and sound innovations, baroque locations and contemporary art forms.

Dancity Festival *Gateway* will be the meeting space in which to experiment, participate and listen, in a continuous flow and transmission of data.

Dancity//We Transfer//Open Call is an invitation to open those fates towards unconventional art, exhorting the audience to actively participate and build relationships with the artwork. Interactive, visual, sound or installation art which sparks curiosity and gives the participant a unique experience. Exchange, curiosity, and your interpretation of Gateway are what we are looking for.



PARTICIPATION REQUIREMENTS

The call is open to all those that want to propose their projects. Individuals or groups may participate; collectives will be considered as single persons.

PARTICIPATION AND SELECTION MODES AND CONDITIONS

- Types of works accepted: installations, videos, photographs, self-made productions, designs.
- Each candidate or group may propose 1 to 2 projects, which must be submitted to the Association no later than midnight (Italy time – CET) of **May 18th, 2014**.
- The **only** submissions that will be eligible will strictly follow instructions on the **form** available on www.dancity.it and will **only** be sent via www.wetransfer.com, technical sponsor of the open call.

The person in charge of receiving the material is Leonora Forte, at the email address leonora@dancityfestival.com.

- Participation in the open call and admission to the winners exhibition is all free of charge.
- No more than 10 projects will be selected for the exhibition and eligible for the final prize.
- 10 rooms between 20 and 40 square meters, and one of 75 square meters, will be made available for the selected works. The panel will choose the location of the selected works.
- A **panel** made up of artistic directors of Dancity Festival and area experts will select the best proposals, which will be included in all of the Festival's official communications, the official website in the special dedicated section, and which may be selected for future collaborations with the Dancity Cultural Association and its international partners.

- The required documents to participate in the selection, to send via WeTransfer, are the following:
 - brief biographic profile of the participant or the collective, possibly with mentions or photos of previous works;
 - project presentation, complete with detailed technical rider;
 - photos, demo videos and/or rendering of the works submitted, as detailed as possible;
- Among the ten participants, the panel will



select one **winner**. A photograph of the work, taken by a professional photographer (unless a photograph wins the prize) will be published as a background in rotation on the [WeTransfer](#) homepage, with direct link to the winning artist's website for 3 weeks.

- All sent materials will be acquired free of charge and will under no circumstances be returned.

EXCLUSION

Submissions will be excluded if received beyond the deadline and/or if not compliant to the requested technical specifications.

SELECTED PROJECTS

The projects selected will be made known within 15 days of the open call deadline, through publication of the author's name in a special section of the [Dancity Festival website](#).

PERSONAL DATA TREATMENT AND STANDARDS

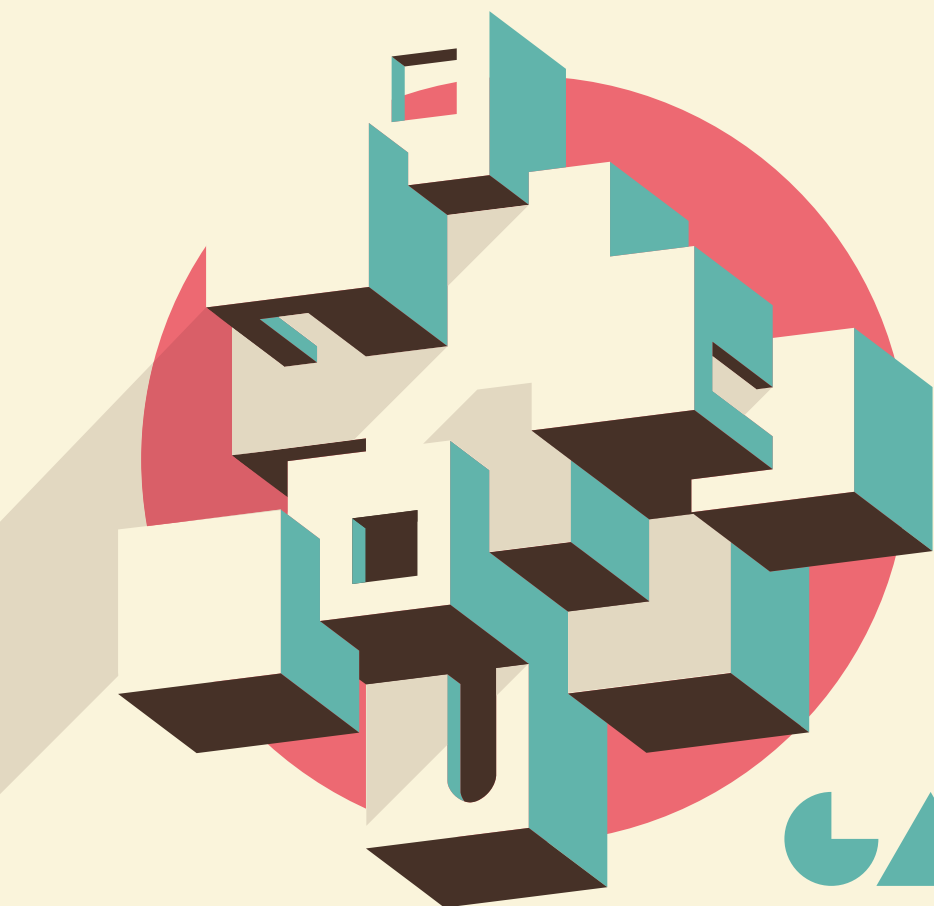
The authors of the single projects guarantee the originality of the projects submitted. By participating in the open call, the authors also implicitly accept the open call rules, meaning the temporary exhibition of their works in the specified locations and their use by the organization for Festival promotion.

Data will be treated according to current standard D.lgs. June 30th, 2003, no. 196, "Personal data protection code".

INFORMATION

Leonora Forte

leonora@dancityfestival.com



GATEWAY